

# CLEMENCY BUDDENHAGEN

## BIOGRAPHY



Creative Director, Clemency Buddenhagen gained first class training at the legendary, Central Saint Martins School of Art in London, where she studied alongside Alexander McQueen and Stella McCartney. Clemency also studied Fine Art at Parsons School of Design in New York. She has lived and worked in London, New York, Paris, Milan, Amsterdam, Hamburg and Barcelona.

Upon graduation, Clemency worked with Giorgio Armani in Milan, whilst working simultaneously as a music journalist, interviewing multiple artists, including Nirvana, Radiohead and Public Enemy. Clemency worked closely beside Karl Lagerfeld for several years in Paris and has been appointed as Creative Director and Design Director for many international brands, including Calvin Klein, Burberry and Trussardi.

In 2009 she launched her eponymous label, 'Clemency London'. The entire debut collection was snapped-up exclusively by Harvey Nichols and positioned beside 'Alaia' and 'Givenchy' on the prestigious 'International Designer Floor'.

In 2010, Clemency was a winner of 'The British Fashion Council/Elle Talent Launch Pad Award'. A film collaboration with British photographer, 'Rankin' was screened on-schedule at 'London Fashion Week'.

The luxury label was tipped as 'The Label To Watch' by 'Harpers Bazaar', 'Forbes' and 'WWD'. The collection was soon sold in the most exclusive stores in the world. Clemency London has been photographed by British, Italian, Japanese and Russian 'Vogue', 'Tatler', 'Harpers Bazaar', 'Dazed and Confused', 'ID Magazine', 'The Times', 'The Independent', 'The Financial Times' and 'The Guardian' amongst other major publications. Several influential photographers have shot Clemency London, including 'Mario Testino', 'Hedi Slimane' and 'Rankin'. The label has been worn by 'Kate Moss', 'Elle MacPherson', 'Rihanna', 'Katy Perry', 'Helena Christensen', 'Liane La Havas', 'Kylie Minogue' and 'KT Tunstall'.

Clemency London was worn by the Chancellors wife at the 'Royal Wedding' of 'Prince William' and 'The Duchess of Cambridge' and tipped 'The Times', 'Best Dressed List'.

# VOGUE

"It's such a beautiful label, the new collection looks stunning, I can't wait to call some in"  
(Miranda Almond - Fashion Editor - VOGUE)  
"I would love to wave the flag for Clemency by wearing the white leather biker to the shows in London and Paris. I love the brand!"  
(Emily Zak- Executive Retail Editor - VOGUE)  
"A brand on the rise"  
(Emily Zak- Executive Retail Editor - VOGUE)

# London Evening Standard

"Paris has Chanel, Milan has Armani, and now, thanks to St Martin's graduate Clemency Buddenhagen, Highbury is the proud home of its own luxury fashion label"



"For those of you who don't yet know the name I suggest you learn it — and fast! It's the brand that's had the fashion world whispering ever since its launch last July having being snapped immediately, and exclusively mind you, to Harvey Nichols while it sits proudly beside Lanvin.

# InStyle

The new luxury brand Clemency goes on sale in Harvey Nichols this week and we have fallen head over stiletto heels in love. And who can blame us? The Autumn-Winter collection, the first ever from London designer Clemency Buddenhagen, is a veritable feast of luxurious classics with sharp and sexy twists here and there that leaves us all a-flutter

# ELLE

"We love Clemency at ELLE"  
(Stacey Duguid - Executive Fashion Editor - ELLE)

# BAZAAR

Having graduated from Central Saint Martin's with a degree in Design and worked for Katherine Hamnett, Christopher Bailey at Burberry as well as Giorgio Armani for four years in Milan, it's little surprise that Clemency Buddenhagen has decided that she has enough experience to go solo. Her new line, Clemency London is a fabulous women's wear label set to launch at Harvey Nichols at the end of the month.

# TATLER

"The pieces are so fluid and move so beautifully, Clemency should do a catwalk show. This collection needs to be seen on a runway."  
(Hannah Teare - Fashion Director - Tatler)

# Forbes®

Fashion designer to watch: Clemency London  
Fashion's best kept secret -Clemency London- has been taking the fashion world by storm over the past year and is definitely one to watch as we approach the New Year. Clemency Buddenhagen first jumped into the Fashion world by studying at Saint Martins School of Art. After graduating the fashion designer worked for big names such as Les Copains, Calvin Klein, Trussardi, Joseph and Katherine Hamnett, Giorgio Armani and Burberry...

# The Economist

"The new hot label, it's a great label; I was impressed by Clemency's approach too. Not every woman meets in fashion is as straight forward and brainy as well as gifted as a designer"  
(Anne Mc Elvoy - Standard/Policy Editor - The Economist)

# marie claire

Say hello to Autumn's hottest new brand - Clemency London. Designed by North London based Clemency Buddenhagen, the latest collection had the fashion pack salivating when it was unveiled a few week ago and now we can share the love with you, thanks to the label's new website.